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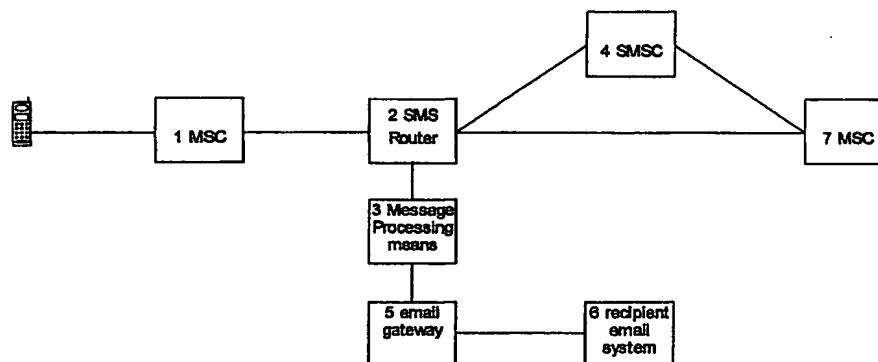
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(54) Title: **TELECOMMUNICATIONS SERVICES APPARATUS AND METHODS IN MOBILE TELEPHONY MESSAGING**



(57) Abstract: A mobile telephone network utilises a first message delivery function such as a text message function. An SMS router (2) identifies a characteristic in a message signal, and diverts the message signal to a message processing means (3). The message processing means (3) translates a short form destination address in the message signal into a full destination address for a second message delivery function such as an email function, the address translation being effected by means of a predefined syntax. The message processing means (3) can then receive a reply email from the original destination address, and can forward the reply to the originator of the original message signal having converted it from email form to text message form.

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